

Ongoing Benefits

- Purchase special Sponsor Partner Membership Packages
- Engage employees as volunteers at the Centre
- Participate in our Ambassador Program with an informational visit from our trained Abilities Centre Ambassadors
- Support an organization dedicated to encouraging people of all ages and abilities to integrate within this unique recreational environment without prejudice or exclusion
- Increase the corporate profile of your company by being linked to a world-class leader and model for inclusion and integration.

SPONSORSHIP OPPORTUNITIES

Abilities Centre enriches the lives of individuals of all ages and abilities through an inclusive environment under these four pillars



LIFE SKILLS



ARTS



RESEARCH



SPORT & FITNESS

97

WEEKLY PROGRAMS

120

ACTIVE PROGRAM HOURS WEEKLY



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3208
MEMBERS
AS OF MAY 2014

1100
VISITORS MONTHLY
FROM RENTALS

2815
WEEKLY VISITS TO THE
FIELD HOUSE

ENGAGE • INCLUDE • CELEBRATE

1 Tier One

Naming Rights for Abilities Centre
\$300,000 (Per Annum)
(minimum 5 year term)

- Dedicated media announcement event for the official naming of Abilities Centre, which will include a formal on-site presentation
- Placement and integration of your company name or logo on exterior signage of building and on any directional signage for the Centre from major highways (if applicable), for the investment term of 5 years minimum
- Inclusion of your company name on all subsequent media releases, website, marketing materials, and literature
- Corporate recognition and link included on dedicated sponsor section of Abilities Centre website and Social Media sponsor page, as our official building naming rights sponsor
- Your company name will headline our Digital Media Wall located in the atrium of Abilities Centre
- Company recognition by the Master of Ceremonies at Annual Gala and opportunity for company representative to speak
- Masthead recognition in monthly e-Newsletter
- Advertising space in seasonal Abilities Centre Program Guide

Note: Sponsor is responsible for cost of signage

2 Tier Two

Naming Rights for one of the following:
(Prices are Per Annum)

(Per Annum)

- FIELD HOUSE - \$125,000
- SECOND FLOOR - \$80,000
- FITNESS CENTRE - \$80,000
- RUNNING TRACK - \$65,000
- BASKETBALL COURT - \$65,000
(3 courts available)

Benefits

- Category exclusivity of sponsored property
- Prominent signage in featured area within Abilities Centre for duration of investment term
- Corporate recognition and link included on dedicated sponsor section of Abilities Centre website and Social Media sponsor pages
- Corporate recognition and description included on page of Abilities Centre website pertaining to the featured area of our facility
- Inclusion of your company name on our Digital Media Wall located in the atrium of Abilities Centre
- Company recognition by means of sponsor partner signage and event guide participation at the next Annual Gala
- Inclusion of your company logo in monthly e-Newsletter
- Advertising space in seasonal Abilities Centre Program Guide

3 Tier Three

Partners in Research
Official Supplier Status
\$30,000 (Per Annum)

PARTNERS IN RESEARCH SPONSORSHIP- Abilities Centre's vision is to be a world leader in research. As one of our Partners in Research your company will receive recognition for furthering growth and education through research within our community.

OFFICIAL SUPPLIER- your company will receive category exclusivity as the Centre's supplier within your industry.

Benefits

- Corporate recognition and link included on dedicated sponsor section of Abilities Centre website and Social Media sponsor pages
- Opportunity to offer, display, or include your service or product within Abilities Centre
- Prominent signage display on-site
- Inclusion of your company name on our Digital Media Wall located in the atrium of Abilities Centre
- Company recognition by means of sponsor partner signage and event guide participation at the next Annual Gala
- Recognition and category exclusivity within Abilities Centre identifying your company as an "Official Supplier" in your industry category for duration of investment term (not applicable to "Partners in Research")
- Advertising space in seasonal Abilities Centre Program Guide

4 Tier Four

Naming rights for one of the following:
\$10,000 (Per Annum)

- WOMEN, MEN, & FAMILY CHANGE ROOMS
- SENSORY ROOM
- YOGA STUDIO
- MEETING/BOARD ROOM
- LIFE SKILLS APARTMENT
- GAMES ROOM
- OUTDOOR PATIO

Benefits

- Category exclusivity of sponsored property
- Prominent signage in featured area within Abilities Centre for duration of investment term
- Corporate recognition and link included on dedicated sponsor section of Abilities Centre website and Social Media sponsor pages
- Corporate recognition and description included on page of Abilities Centre website pertaining to the featured area of our facility
- Inclusion of your company name on our Digital Media Wall located in the atrium of Abilities Centre
- Company recognition by means of sponsor partner signage and event guide participation at the next Annual Gala
- Advertising space in seasonal Abilities Centre Program Guide